



The
Carrousel
Marquetry
by Sarcar


SARCAR
GENÈVE





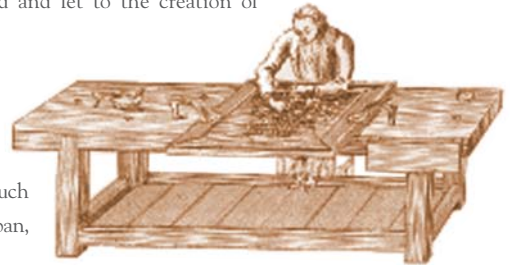
The ancient art of marquetry has been revived and SARCAR employs this unique art of fine craftsmanship in its creation of exquisite dials for their latest collection – the “Carrousel of Dreams”, with their initial launch depicting two noble animals from the animal kingdom – the Guépard and Cheval.

Carrousel of Dreams and the Ancient Art of Marquetry

Man, since time immemorial, has been expressing his artistic talent by using natural materials that nature provides.

The ancient art of “intarsia”, the making of decorative pictorial mosaics by laying precious materials onto a foundation, further inspired and led to the creation of the art of “marquetry”.

Over the past centuries, the art of marquetry was so well sought after by the ‘rich and famous’ and in such great demand that craftsmen were employed to create such work of refinement and beauty in ancient Egypt, Persia, Japan, China and India.



Virtually lost during the Dark Ages, it was not until the 14th century that this fine art again re-emerged. It was said that the art was kept alive during the turbulent centuries by an Italian community of marquetry specialists while some believe that they had learned it from the East. By the 15th century, this unique art was brought to prominence by the Medicis of Florence when they used it on jeweled boxes and wooden furnishings.



At SARCAR, the art of marquetry is so well refined and with such intricacy that the final picture of the creation was so well accentuated into its life-like form. The tedious process in the creation of marquetry art therefore deserves some mentioning in order for one to appreciate.



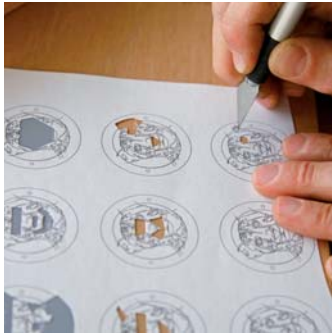
For such demanding craftsmanship and challenging task that requires the finest talents, SARCAR is proud to acquire the services of brilliant French multiple award-winning artisan, a wood sculptor and marquetry-work inlayer for more than two decades and having received countless accolades for his fine works of artistry.



Wood which accompanies us in our daily life in countless shapes and forms and believed to give vibrant life to music with its therapeutic and mystical connotations is chosen for SARCAR's fine work of marquetry art.



Exotic and rare hardwoods of different wood colors from trees such as Maple, Walnut, Amboyna, Burr Ash, Tulip and Poplar are sourced for this process.



The process begins with the quest for the appropriate images at the best possible angle to reflect as much of the fine details as possible in its miniaturised scale to fit the dial of the watch which, in SARCAR's case, is even more complicating as it involves the additional constraint due to the presence and positioning of the three rotating solitaire diamonds.

Once selected, the motif is then scanned and reduced to the scales of the watch's dial, ensuring that the finest details are not only legible but reproducible. Twenty or so heliographic prints are provided and from which the craftsman cuts out the individual stencil composites which are then glued by turn to a carefully selected "veneering packet" that are composed of a dozen thin layers of the same wood. Each part of the motif calls for a specific color and grain. Like an artist's palette, the intrinsic qualities of each species of wood serve to give the image a truly naturalistic aura.





The meticulous task of sawing and slicing the individual tiny pieces of wood then begins, using a hand-driven marquetry saw to enable the artist to literally “feel” and adjust to the wood’s reactions; then he carefully selects “shades” and darkens certain zones as and when



required using a heated iron to create the effect of depth or volume. He then patiently fits and sets them onto a brown paper with infinite care, inlaying them so seamlessly that they truly fit together like flesh and bone of a living creature. After studying the details, he uses a scalpel to insert tiny additional parts.

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Cadrans marqueterie bois



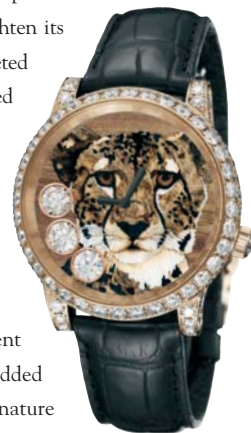




The whole motif after having been securely glued to the metal dial base, is then sanded, scraped and rubbed down to perfectly smooth surface and the precious dial are then protected with a wax varnish that is duly burnished to heighten its radiance. The CNC machinery is now used to drill holes on the completed art-piece to accommodate the watch-hands and as well as those needed to house diamonds. The final touch is to glue the completed work onto the metal base before it is fitted inside a SARCAR timepiece - truly a one of a kind piece of beautiful artwork which none can compare, a luxury masterpiece indeed.

SARCAR's Carrousel collection brings to life two noble animals, the Cheetah and Horse depicted in dials set with this ancient art of fine marquetry. Encased in 18K red gold or white gold studded diamond bezel and lugs cases each with three of its renowned signature 0.5 carat solitaire rotating diamonds, it is no small wonder that watch aficionados, and the rich and famous alike are fervently craving for such a luxuriant timepiece of jewelled art treasure.

SARCAR – appreciating an ancient art of luxury.





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